

Booth Details Required

Company Name	
--------------	--

Company Representatives

A maximum of 3 booth representatives is recommended:

Representative 1

Full Name	
Title	
Email Address	
Mobile	
LinkedIn Link	

Representative 2

Full Name	
Title	
Email Address	
Mobile	
LinkedIn Link	

Representative 3

Full Name	
Title	
Email Address	
Mobile	
LinkedIn Link	

Booth Name*

The name of the company, product, or content. For example, a booth name could be "Acme Co" or "Sign up list." It is up to you.

Booth Name	
------------	--

Website Link*

Website Link	
--------------	--

Primary Email*

The email where all emails from attendees who click the "Register Interest" button will be delivered.

Primary Email	
---------------	--

Booth Headline*

Any short text about the booth, e.g. company/product motto or key message.

Medium Booth: 150 character limit. Large Booth: 70 character limit

Booth Headline	
----------------	--

About*

A few words to make the booth more descriptive for the event attendees. 700 character limit.

About	
-------	--

Product Category Tag*

This is a label that sorts booth by categories and helps attendees to quickly navigate through booths during the event i.e. Flooring, Facades

Product Category Tag	
----------------------	--

Social Links

Twitter Link	
Facebook Link	
Instagram Link	
LinkedIn Link	

Offer*

We highly recommend you have stand prize, when specifiers enter the draw to win you will receive their email address.

Offer Details	
---------------	--

Offer Button*

Any short text used as a click to action for the attendees. E.g. "Enter to win a luxury getaway here!" or "Go in the draw to win!"

Offer Button Text	
-------------------	--

Offer Button Action*

You can either receive the specifiers email or they can be directed to your website.

Receive Email		OR		Redirect to Website	
---------------	--	----	--	---------------------	--

If you have selected website above please specify the website URL

Website URL	
-------------	--

Pre-Recorded Promotional Video Link

You can provide this later if required.

Promo Video Link	
------------------	--

Additional Promotional Video Link

Additional Promo Video Link	
-----------------------------	--

Booth Marketing Assets Required with Dimensions

1. Company Logo
 - Recommended: 1080 x 1080 px (1:1)
2. Booth Banner Image
 - Large Booth: Recommended size: 2000 x 500px(4:1 aspect ratio). Minimum size: 1000 x 250px
 - Medium Booth: Recommended size: 1500 x 750px (2:1 aspect ratio). Minimum size: 1000 x 500px
3. Product PDF
4. Product Images: If you would like in a particular order, please number images in order of importance, with 1 being the most important, we will order images in this order.
5. Headshot for each representative at booth, please name the file as per the representative's name
6. Word document with copy you would like to include. Please send formatting as you would like it to appear. Customisation available:
 - Multiple heading elements (H1-H3, paragraph)
 - Bold, italic, underline, strikethrough formatting
 - Adding colour to the text
 - Turning text to a hyperlink
 - Bulleted lists
 - Numbered lists
 - Block quotes
 - Inserting media as the URL (links will generate a preview for most popular media: GIFs, social media posts, Spotify, YouTube, Google Maps, etc.)

Please let us know if there is a particular order you would like your content by including instructions in a document with your marketing assets.

Please upload all above mentioned assets in the recommended size to dropbox and provide link below

Dropbox Link	
--------------	--